

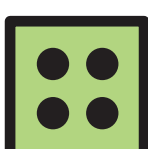


The first set is the most important, because every good composition depends on each of these 3 principles of design. These are design goals, and almost everyone agrees on what these are. **Artists use these 3 goals to analyze their work and make improvements.**

There are also 6 **Elements of Design**:  
1) Line, 2) Shape, 3) Form,  
4) Value, 5) Texture, 6) Color.

|              |   |                                                                        |                                                                                      |
|--------------|---|------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| DESIGN GOALS | 1 | <b>The most important spot</b><br>Also called: Emphasis or Focal Point |   |
|              | 2 | <b>Balance</b><br>Visual Balance                                       |   |
|              | 3 | <b>Harmony</b><br>Also called: Unity                                   |  |

The other 3 Principles of Design are not always agreed upon, but here are the most common ones. They are more like methods we use to achieve the goals above.

|                |   |                                                      |                                                                                       |
|----------------|---|------------------------------------------------------|---------------------------------------------------------------------------------------|
| DESIGN METHODS | 4 | <b>Size</b><br>Also called: Proportion               |  |
|                | 5 | <b>Contrast</b><br>Also called: Variation            |  |
|                | 6 | <b>Repetition</b><br>Also called: Movement or Rhythm |  |